

Advertisement for the post of Marketing Executive in Embassy of India, Helsinki

The Embassy of India, Helsinki invites application (in English) from suitable candidates for filling up full time contractual position of Marketing Executive.

Residence Status: Finnish citizen or any other National with a valid work permit.

Qualification: Masters' Degree preferably in business Studies/economics/Management.

Language: Proficient in English and working knowledge of Finnish

Documents :

- (a) Educational Certificate(s)
- (b) Experience certificate(s)
- (c) Medical Fitness Certificate (at the time of signing the contract).

Work Experience: Minimum 3 years experience in related field.

Responsibilities :

- The responsibilities involve studying local and EU business rules and regulations.
- Applying a sound understanding of economics, international trade and investments to research, analyse and document bilateral economic and commercial activities between India and Finland
- Develop marketing and publicity strategies for Indian products in Finnish market and assist Indian businessmen or their representatives in arranging meetings with government officials/Chambers
- Assist businessmen by providing information about business opportunities in India
- Coordinate with business chambers and organize events like B2B meetings, road shows, seminars etc. with prospective investors/counterparts that bring together manufacturers and exporters across sectors.
- Preparing analytical reports on economy matters.

Working hours: Full time job. 0830-1700 hrs, Monday to Friday. The candidate should be willing to work on occasional evenings and weekends.

Pay scale: Starting gross salary - Euros 2850 + Admissible Allowances (deductions as per local laws would be applicable)

Status: Contractual local employee in Embassy

Duration: Until further notice

Interested candidates should email their CV in English to **adm.helsinki@mea.gov.in** by **25th August 2025** with the subject "VACANCY MARKETING EXECUTIVE - Name". The shortlisted candidates will be called for written test followed by verbal assessment.