

ASIA FORUM 2018, Tallinn, Estonia.

The Asia Forum 2018 is held on April 18, 2018 in Tallinn, Estonia. The event will give an overview of the cultural differences of Asia, share experiences about doing business in different Asian countries and talk about the relations between the EU and Asia. Event is organized by the Estonian Chamber of Commerce and Industry in collaboration with Estonia Development Cooperation.

Asia Forum 2018 is free of charge for the participants, but prior registration is required. The registrations can be done by using the following link:
<https://www.koda.ee/en/events/participate-asia-forum>

AGENDA:

8:30 Registration and coffee
9:00 Welcome words

I SESSION

9:30 **Mr. Marko Mihkelson**, Chairman of the Foreign Affairs Committee of the Parliament of Estonia
9:45 **H.E. Mr. Riho Kruuv**, Ambassador of Estonia to India
10:00 **Prof. Peter J. Hwang**, Professor of Asian Economy in Tartu University
10:30 **Mr. Indrek Pällö**, Enterprise Estonia "Is South East Asia a good market for all?"
11:00 **Presentation on EU-Asia relations**
11:30 **Lunch and networking**

II SESSION: Case Studies and discussions

12:30 **Ms. Alissa Vassilkova**, Alfred & Partners
12:50 **Mr. Ardo Reinsalu**, Stigo "Asian dictionary – what differentiates Asian clients and partners from the rest of the world?"
13:10 **Ms. Reet Aus**, Aus Design
13:30 **Mr. Siim Esko**, Positium "B2G and Big Data in Indonesia"
13:50 **Mr. Alar Anton**, Finnlog „Imeline India“
14:10 **Panel discussion** on sales to Asian countries
14:45 **Conclusions**
15:00 **Reception and networking**